

News Release
FOR IMMEDIATE RELEASE
November 12, 2014

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Vince & Associates Clinical Research Holiday Lights Display to Raise Money for Children’s Mercy and Make-A-Wish® Missouri

Overland Park, KS – Vince & Associates will kick off its 9th Annual holiday lights display on Friday, November 14th. This year will differ from years past as Vince & Associates will be collecting donations for Children’s Mercy and Make-A-Wish Missouri.

Founder and Medical Director, Dr. Brad Vince, started the holiday lights display nine years ago as a way of giving back to the community. Since then, more and more features have been added each year. This year’s display will have over 200,000 lights using 750 channels of individual control to animate the display making it one of the largest in the metropolitan area. The lighting is an interactive display set to music. Passersby can also tune their radios to 96.9FM and enjoy listening to the accompanying music.

You can view the lights from the Emanuel Baptist Church parking lot (10100 Metcalf Avenue, Overland Park, KS 66212) across the street from the Vince & Associates campus. Volunteers will be onsite on weekends and holidays through the first of the year to collect donations for both Children’s Mercy and Make-A-Wish Missouri. For those not able to attend or contribute onsite, a website has been established (www.lightsforcharity.org) where you can make donations online.

About Vince & Associates Clinical Research

Vince & Associates Clinical Research has provided clinical research services to the biopharmaceutical industry for 15 years. The research professionals at Vince & Associates are proud to be recognized in the industry as a “Center of Research Excellence.”

Vince & Associates currently operates a state-of-the-art, multimillion-dollar, 100-bed clinical pharmacology unit that combines the ultimate in subject safety and luxury. This early development unit has the upscale atmosphere necessary for the recruitment and retention of study volunteers in both short and long-term clinical trials. From the safety and security of the controlled access unit to the added features of a movie theater and game rooms, no detail has been overlooked.

About Make-A-Wish Missouri

Since 1983, Make-A-Wish Missouri has granted wishes to more than 5,000 children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. This year, the local chapter will grant more than 300 wishes. According to a 2011 U.S. study of wish impact, most health professionals surveyed believe a wish-come-true can influence the health of children. Kids say wishes give them renewed strength to fight their illnesses, and their parents say these experiences help strengthen the entire family. For more information about Make-A-Wish Missouri and how you can share the power of a wish® please visit mo.wish.org.

About Children's Mercy

Children's Mercy, located in Kansas City, MO., is one of the nation's top pediatric medical centers. The 354-bed, not-for-profit hospital provides care for children from birth through the age of 21, and has been ranked by U.S. News & World Report as one of "America's Best Children's Hospitals." For the third time in a row, Children's Mercy has achieved Magnet nursing designation, awarded to fewer than seven percent of all hospitals nationally, for excellence in quality care. Its faculty of 600 pediatricians and researchers across more than 40 subspecialties are actively involved in clinical care, pediatric research, and educating the next generation of pediatric subspecialists. For more than a century, Children's Mercy has provided the highest level of medical care to every child who passes through its doors, made possible through generous community support.

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