

News Release
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**Vince & Associates Clinical Research Sponsors
Inaugural Forum on Optimizing Clinical Research Performance**

(Overland Park, KS, May 29, 2013) — [Vince & Associates Clinical Research](#), a premier provider of early phase clinical research services to the global biopharmaceutical industry, recently sponsored and shared valuable information at the inaugural forum on Optimizing Clinical Research Performance held in Boston.

The conference brought together nearly 300 leaders from pharmaceutical and biotechnology companies to discuss important innovations and global solutions to drive success through novel collaboration and competitive differentiation. More than 100 experts — including Vince & Associates Vice President of Business Development Lorraine M. Rusch — made presentations during the forum.

Rusch, Ph.D., provided an overview of the early clinical pharmacology capabilities that Vince & Associates offers its clients. An industry-tenured scientist and clinical research executive, Rusch also provided valuable perspectives discussing “New Strategies to Shorten Development Cycle Time.”

“Vince & Associates Clinical Research is an innovator, providing novel clinical pharmacology recruiting strategies such as including patients in very early development studies,” said Rusch. “The ability to recruit patients in these preliminary trials creates an opportunity to understand the potential efficacy of novel drugs earlier in development to either rapidly advance development or to conserve resources for other programs.”

Optimizing performance in clinical trials is critical to ensure quality and improve efficiency, added [Dr. Brad Vince](#), CEO and medical director of Vince & Associates.

“We were honored to be a part of this inaugural forum and discuss how we involve patients early in clinical research,” Vince said. “While providing important data, this level of early patient involvement requires significantly increased attention to recruiting strategies as well as additional medical oversight by principal investigators (PIs) managing these sensitive study populations with significant medical issues.

“Our Physician Research Model[®] was created specifically to make certain PIs are fully involved in these studies across all aspects of the clinical research trial, ensuring full technical and medical oversight,” Vince said.

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About Vince & Associates Clinical Research

[Vince & Associates Clinical Research](#) has provided clinical research services to the biopharmaceutical industry for more than a decade. The research professionals at Vince & Associates are proud to be recognized in the industry as a "Center of Research Excellence." Vince & Associates has become a premier clinical research site by utilizing The Physician Research Model[®] of operation where study teams are led by highly experienced principal investigators intricately involved in all aspects of the clinical trial process.

Vince & Associates operates a state-of-the-art, multimillion-dollar, 90-bed clinical pharmacology unit that combines the ultimate in subject safety and luxury. Boutique-hotel-level amenities of the facility include 10 uniquely designed research suites. The 20-inch, bedside, touch-screen entertainment systems allow study volunteers individual access to watch TV and movies, surf the Internet or play a host of games. This new unit has the upscale atmosphere necessary for the recruitment and retention of study volunteers in both short- and long-term clinical trials. From the safety and security of the controlled access unit to the added features of a movie theater and game rooms, no detail has been overlooked.

About Altasciences

[Altasciences](#) is the parent company of wholly owned subsidiaries Vince & Associates Clinical Research (Kansas, USA) and Algorithm Pharma (Quebec, Canada). Both organizations provide comprehensive early stage clinical services in Phase I/IIa, including the necessary support services in this critical stage of drug development.

More Information

Additional background materials pertaining to Vince & Associates Clinical Research are located on the corporate website at <http://www.vinceandassociates.com>.

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