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**FOR IMMEDIATE RELEASE**

**VINCE & ASSOCIATES CLINICAL RESEARCH TO HOST 6<sup>TH</sup> ANNUAL HOLIDAY LIGHTING CEREMONY**

**Overland Park, KS November 7<sup>th</sup>, 2011**– If area residents are looking for a family-friendly Holiday event, they need look no further than 103<sup>rd</sup> and Metcalf. The public is invited to join Dr. Vince and the Vince & Associates Clinical Research Team for an evening of sparkling lights and holiday festivities during their 6<sup>th</sup> Annual Holiday Lighting Ceremony on Saturday, November 12<sup>th</sup>, beginning at 6:00pm. The actual ceremony will be held across the street from Vince & Associates at Emmanuel Baptist Church, 10100 Metcalf Avenue in Overland Park, KS.

In addition to the lighting of the Vince & Associates Holiday Display, the public can enjoy complimentary hot chocolate, cookies and a special guest appearance by Santa Claus himself.

Founder and Medical Director, Dr. Brad Vince started the lighting festival 6 years ago as a way of giving back to the community. Since then, more and more features have been added each year. The lighting display is an interactive display set to music. Passersby can also tune their radios to 96.9FM and enjoy listening to the accompanying music. Sponsored by Vince & Associates Clinical Research, the event is free and open to the public. Parking will be available at Emmanuel Baptist Church.

For more information on the Holiday Lighting Ceremony, visit Vince & Associates Clinical Research at [www.vinceandassociates.com](http://www.vinceandassociates.com).

**About Vince & Associates Clinical Research**

Vince & Associates Clinical Research has been providing clinical research services to the biopharmaceutical industry for more than a decade. The research professionals at Vince & Associates are proud to be recognized in the industry as a "Center of Research Excellence." Vince & Associates has become a premier clinical research site by utilizing The Physician Research Model<sup>SM</sup> of operation where study teams are led by highly experienced Principal Investigators intricately involved in all aspects of the clinical trial process.

Vince & Associates also recently opened a new 14-bed Neuropsychiatric Research Unit and state-of-the-art, multi-million dollar, 90-bed Clinical Pharmacology Unit which combines the ultimate in subject safety and luxury. This boutique hotel-like facility features 10 unique and luxuriously designed research suites. Bedside 20 inch touch-screen entertainment systems allow study volunteers individual access to watch TV and movies, surf the net or play video games. This new unit has the upscale amenities necessary for the recruitment and retention of study volunteers in both short and long term clinical trials. From the safety and security of the controlled access unit to the added features of a movie theatre and game rooms, no detail has been overlooked.

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